Event Sponsorships now available!

Promote Your Business, Support Local History Education

Event Features:

- **2,000+ students served**, representing 8 public school districts, 5 private schools, college classes, and many home school families
- **Public audience of nearly 1,600** over two weekends
- Award-winning, live outdoor theater (Hybrid format with both in-person and virtual options)
- 27 years of success and **high public awareness** of the event
- Professional actors with thoroughly researched scripts
- To Date over 200 people featured from all walks of life (bio's online at mchistory.org)

Business Benefits:

- Deeply **connect with an engaged audience**
- Attach your brand to a unique, effective program that educates and entertains
- Robust **media coverage** and advertising across Central Illinois
- Philanthropic support is **tax-deductible**
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_____ Yes! I want to be a Premium Sponsor, which includes:

Company logo or name displayed:
• Outdoor signs with captive audience
• Page 1 recognition in official playbill
• 1/2 page playbill ad (8” X 5 1/8”)
• Webpage (Over 2,800 visitors/6,800 page views a month)
• Minimum of 2 e-blasts to 2,500+ subscribers (40% open rate)
• Multiple Social Media posts

Also includes:
• 2 access vouchers for virtual Cemetery Walk
• 6 vouchers for a Cemetery Walk in-person performance of your choice
• Exclusive Opportunity, limited number available!

Your Community Investment: $1,000

_____ Yes! I want to be a Basic Sponsor, which includes:

Company logo or name displayed:
• Outdoor signs with captive audience
• Page 1 recognition in official playbill
• 1/4 page ad in playbill (8” X 2 9/16”)
• Webpage (Over 2,800 visitors/6,800 page views a month)

Also includes:
• 4 vouchers for a Cemetery Walk performance of your choice
• Exclusive opportunity, limited number available!

Your Community Investment: $500

Sponsor Name: _________________________________________________________________

Authorized Signature

Please return form and payment to Norris Porter, McLean County Museum of History, 200 N. Main Street, Bloomington, IL 61701 by Monday, August 1, 2022. Send high resolution logo and playbill ad to development@mchistory.org. Questions? Please call 309-827-0428 | Cell 309-706-9242.