2022 Advertising Contract

Thank you for your interest in sponsoring the Museum’s annual Cemetery Walk, attended by nearly 3,500 guests each year. Your support helps us ensure that this educational program is accessible to older adults in senior care facilities and thousands of local students, regardless of their ability to pay.

Public Weekends: September 24 & 25 and October 1 & 2  School Tours: September 26-29

Company/Organization Name: 
Address: 
Contact Name: 
Day Phone: _______________________________  Email: __________________________________________________________

Select your ad size (width by height):

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Standard</th>
<th>Early Bird*</th>
<th>Non-Profits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (8” x 10 ¼”)</td>
<td>$300</td>
<td>$250</td>
<td></td>
</tr>
<tr>
<td>Half Page (8” x 5 1/8”)</td>
<td>$200</td>
<td>$160</td>
<td></td>
</tr>
<tr>
<td>Quarter Page (8” x 2 9/16”)</td>
<td>$150</td>
<td>$125</td>
<td></td>
</tr>
<tr>
<td>Eighth Page (4” x 2 9/16”)</td>
<td>$100</td>
<td>$90</td>
<td></td>
</tr>
</tbody>
</table>

Check one:

☐ Please use copy from 2021.
☐ Please add $25 design fee. Copy and logo attached/enclosed.
☐ Camera-ready ad provided (no design work needed). Please email to development@mchistory.org

Total Enclosed: $________  Authorized Signature: ______________________________

Please make checks payable to the McLean County Museum of History. Ad Deadline on or before Aug. 1, 2022.

For more information, contact Norris Porter, Director of Development
Office (309) 827-0428 | Cell (309) 706-9242 Email development@mchistory.org

*Note: To qualify for early bird prices, your completed contract must be received on or before July 1, 2022.