

**McLean County Museum of History**

**Pantagraph Collection**

Processed by  
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Updated by  
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**Collection Information**

VOLUME OF COLLECTION:	1 Box
COLLECTION DATES:	1838-2008
RESTRICTIONS:	None
REPRODUCTION RIGHTS:	Permission to reproduce or publish material in this collection must be obtained in writing from the McLean County Museum of History
ALTERNATIVE FORMATS:	None
OTHER FINDING AIDS:	None
LOCATION:	Archives
NOTES:	See also scrapbooks SB-294, Today and Yesterday Contest; SB-370, Horsman  See also book <i>The Daily Pantagraph 1846-1946</i> by Harold Sinclair

## Brief History

The first newspaper in the area was the weekly Bloomington Observer and McLean County Advocate begun by Jesse Fell in 1837. The paper closed within two years, but was resurrected by R.B. Mitchell in 1845 as the *Register*. This paper also failed and was purchased by Charles Merriman, who renewed it and renamed it the *Whig*, later known as the *Western Whig*, and the *Intelligencer*. In 1853, Merriman changed the name of his paper to the *Pantagraph*. The *Pantagraph* was a weekly publication until 1857 when it began to be published daily. In 1868 Jesse Fell and his son-in-law W.O. Davis purchased the *Pantagraph*. Under their management, circulation grew remarkably, enabling the *Pantagraph* to absorb its rival newspaper The *Bulletin* in 1927. The *Pantagraph* remains the area's daily newspaper of record.

## Scope

The collection includes materials relating to the history of the *Pantagraph*, the owners and publishers, newspaper delivery boys, circulation and advertising, employee functions, *Pantagraph* exhibits, plus various handbooks and employee and miscellaneous publications, including a number of books. Also included is correspondence with publishers, postmasters, agents, and subscribers.

## Box and Folder Inventory

### Box 1

#### Folder 1: Historical Documents

- 1.1 Masthead of "Bloomington Observer and McLean County Advocate," January 13, 1838
- 1.2 The Pantagraph, Issued on the occasion of the Grand Republican Rally, October 20, 1880
- 1.3 "The Early Newspaper" Daily Bulletin, June 29, 1899
- 1.4 A History of The Pantagraph by Edward J. Lewis, March 1, 1901 (2 copies)
- 1.5 The Daily Pantagraph, Good-Will Edition, March 16, 1928 (2 copies)
- 1.6 Highlights of The Daily Pantagraph, September 1960 (2 copies)
- 1.7 A History of The Pantagraph, brochure by The Pantagraph (2 copies)
- 1.8 "Only History Is Old For Open House", The Daily Pantagraph, October 16, 1966
- 1.9 "Sequence of Newspapers" by Greg Koos, February 5, 2003
- 1.10 A blueprint layout of the basement and floors 1-3 of the Pantagraph building, no date
- 1.11 "McLean County's Newspapers—Particularly the Pantagraph," Journal of the Illinois State Historical Society, Spring 1958

#### Folder 2: Pantagraph Publishing Tradition

- 2.1 "Central Illinois' Home Newspaper since 1846, The Daily Pantagraph, February 4, 1936.
- 2.2 Celebrating a publishing tradition over 150 years old, The Pantagraph
- 2.3 Typewritten History, no author
- 2.4 "Production of a Modern Newspaper," Pantagraph supplement, August 27, 1948, 16 pgs. (2 copies)
- 2.5 "Open House", The Daily Pantagraph, May 10, 1977

**Folder 3: Publishers and Editors**

- 3.1 Photos of Owners and Publishers, The Daily Pantagraph
- 3.2 "Death of Mr. William Hill", copy of newspaper article, no name or date
- 3.3 "Death Comes to W. O. Davis", Pantagraph, May 23, 1911
- 3.4 "William O. Davis: Illinois Journalist in Gilded Age America," *Research Journal of Philosophy and Social Sciences*, 2000
- 3.5 "Heart attack fatal to Loring Merwin" Pantagraph, September 6, 1972

**Folder 4: Newspaper Delivery Boys**

- 4.1 Hand Book for Newspaper Boys, The Daily Pantagraph
- 4.2 News Boy's Offering from the Daily and Weekly Pantagraph Office, January 1, 1859
- 4.3 News Boy's Offering from the Daily and Weekly Pantagraph Office, January 1, 1860
- 4.4 Greeting card, Season's Greetings, Your Pantagraph Carrier, Ron Jacobs, no date.
- 4.5 Collection Notice from Pantagraph Carrier
- 4.6 Paid receipt for Pantagraph delivery, January 27, 1917

**Folder 5: Communication to Field Correspondents**

- 5.1 Notice, December 12, 1888
- 5.2 Notice, November 20, 1890
- 5.3 Letter to Correspondents, December 7, 1899 (2 copies)

**Folder 6: Postmaster and Agent Correspondence**

- 6.1 Notice to The Postmaster, November 24, 1881
- 6.2 Notice to The Postmaster, May 11, 1888
- 6.3 Notice to The Postmaster, December 21, 1888
- 6.4 Notice to The Postmaster, February 9, 1889
- 6.5 Notice to The Postmaster, November 21, 1889
- 6.6 Notice to The Postmaster, December 14, 1891
- 6.7 Postcard to Postmaster, May 12, 1892
- 6.8 Notice to Agent, May 18, 1892
- 6.9 Notice to the Postmaster, October 7, 1893
- 6.10 Notice to the Agent, no date

**Folder 7: Correspondence with other publishers**

- 7.1 Notice to Publisher, November 29, 1889
- 7.2 Letter to the Publisher, November 18, 1890

**Folder 8: Subscriber Correspondence**

- 8.1 Notice of collection for subscription fees, November 9, 1888
- 8.2 Postcard notice expiration of subscription, November, 22, 1888
- 8.3 Notice template of collection for subscription fees, Winter 1892
- 8.4 Notice of expiration of subscription and renewal fee, 1893
- 8.5 Ten notices to potential subscribers, no dates

**Folder 9: Pantagraph Advertising and Circulation**

- 9.1 Statement of Circulation, 1905
- 9.2 Statement of rates and premiums for yearlong subscription, no date
- 9.3 Handwritten circulation notes, no date
- 9.4 "The Pantagraph's Circulation", 1894
- 9.5 Advertising Rate Card, issued February 20, 1888
- 9.6 Rates of Advertising from Pantagraph
- 9.7 Advertising Rate Card in The Daily Pantagraph
- 9.8 Notice for rates of advertising in the "Business Signs" column
- 9.9 Notice for New Rate Card, May 7, 1890
- 9.10 "The Pantagraph's Circulation," Daily Pantagraph of May 17, 1894
- 9.11 Letter from Pantagraph to Sec'y Fair Ass'n of El Paso soliciting advertising.
- 9.12 "Every Year 100 Added Buying Days!" Brochure hawing locale and the newspaper, 1924. 12 pp.
- 9.13 "We Are Proud of This Confidence" flyer, The Daily Pantagraph
- 9.14 Mark-up Sheet for Advertiser, The Daily Pantagraph
- 9.15 Retail Advertising Rates Folder, January 1, 1983
- 9.16 The Pantagraph's June 13 Progress '83 poster on discounts and sections, 2 pages
- 9.17 Retail Advertising rate card effective January 1, 1990. Accompanies correspondence to McLean Co. Democratic Party concerning existing retail advertising agreement, December 28, 1990.
- 9.18 Pantagraph.com site traffic report, August 2006
- 9.19 Online Advertising Rates, October 2006
- 9.20 Kellogg's Auxiliary Hand Book, 1878

**Folder 10: Advertising Rates for Competing Newspapers**

- 10.1 The Republican, Watseka, Illinois, August 28, 1879
- 10.2 Journal, Peoria, Illinois
- 10.3 The Record
- 10.4 The Inter Ocean, Chicago, IL (2 copies)
- 10.5 The Jeffersonian, West Chester, PA
- 10.6 The Hawkeye, Burlington, Iowa
- 10.7 Jacksonville Weekly Journal (card and handwritten)
- 10.8 Daily Illinois State Register, Springfield, January 1, 1879
- 10.9 The Quincy Whig, Quincy, IL, July 1, 1874
- 10.10 Chicago Tribune
- 10.11 The Independent, New York City
- 10.12 The True Northerner, Paw Paw, Mich.

**Folder 11: Advertisements appearing in the Pantagraph**

- 11.1 Printing House, Daily Pantagraph, September 6, 1858 (copy)
- 11.2 Paid invoice from Foote's Pantagraph Newspaper, Book and Job Office, April 1859
- 11.3 Advertisement and order form for Aviation, a picture booklet about aeronautics
- 11.4 Paid receipt for sale advertisement for D.E. Denman (1902)
- 11.5 Pantagraph.com (website) brochure, ca. October 2006

**Folder 12: Pantagraph Exhibits and Photography**

- 12.1 Pantagraph "Photography Then & Now," Center for the Visual Arts Gallery, Illinois State University.
- 12.2 "A Community Portrait," by The Pantagraph, October 11, 1995
- 12.3 "The Art of the News," Photojournalism at The Pantagraph, January 9-February 21, 2004
- 12.4 Pantagraph Photo Timeline listing photography studios by year, 1920-37.

**Folder 13: Employee Publications and Functions**

- 13.1 Pantagraph Holiday Party dance card, January 2, 1909.
- 13.2 Program for "The Daily Pantagraph honors Jacob Louis Hasbrouck"
- 13.3 "G.P.A. Jubilee Greetings," 1943.
- 13.4 "The Family Circle, Issued For and By Members of The Daily Pantagraph," January 1, 1973
- 13.5 Summary Plan Description, Retirement Plan for Pantagraph Employees

**Folder 14: Miscellaneous Pantagraph Publications**

- 14.1 Loan Forms, pay to the order of W.O. Davis, 188 (5 copies)
- 14.2 Gift Card, 1904
- 14.3 "Songs of War, Victory and Home", issued by the Daily Pantagraph, January 15, 1919, (4 copies)
- 14.4 Little Pantagraph Art Supplement "The Bronco Buster", no date
- 14.5 Envelope addressed to Goes Lithographing Co., Chicago, IL
- 14.7 Photo Envelope from the Librarian, Ethel Sinclair, September 29, 1956
- 14.8 Letter from Frank H. Keith with poem titled "At Adlai's Graveside" to Chamber of Commerce dated June 14, 1969
- 14.9 Note to Greg from Elaine, The Daily Pantagraph, April 11, 1985
- 14.10 "Good Neighbors," book of helpful household hints, 1981
- 14.11 Pantagraph Publicity, "How to get your organization's news in the paper,"
- 14.12 Christmas card from the Pantagraph
- 14.13 Booklets from the Daily Pantagraph Home Service; Hand-Made Gift Novelties; The Meaning of Dreams; Good Table Manners; Developing Your Personality
- 14.14 A facsimile of a ten-dollar bill-featuring woman in the center
- 14.15 Advertising postcards with stamps to potential subscribers, 2006-2007 (2)
- 14.16 "Opening the door to your newspaper," booklet for organization, companies, etc. 14 pp.
- 14.17 Flyer offering personal accident insurance to subscribers, ca.1959-60
- 14.18 "Home Town" poem by Maude Allen McNier
- 14.19 Letter from Irene Flesher to Pantagraph Editor, August 24, 1949
- 14.20 Letter from F.C. Read, undated

- 14.21 Copy of a letter to Mrs. Flesher, August 26, 1949
- 14.22 "Old Time Bloomington" poem; three variations
- 14.23 "Back When In Bloomington" poem

**Folder 15: Pantagraph Reporters**

- 15.1 Business cards for Sharon K. Wolfe Gland (8)
- 15.2 "Thing 8," the eighth part of a series of reminders of writing hints and style reminders, June 1993
- 15.3 An envelope printed with Pantagraph return address
- 15.4 Pantagraph newsroom memo paper (2)
- 15.5 Pantagraph newsroom story planner form
- 15.6 Note to Greg from Elaine, The Daily Pantagraph, April 11, 1985
- 15.7 Memo to Sharon from Jan, August 13, 1986
- 15.8 Memo to Sharon from Jan, July 5, 1988
- 15.9 Letter to Sharon Gilfand from Jeff Rasche, April 23, 1991
- 15.10 Letter to Sharon Gilfand from Frank Miles, May 31, 1991
- 15.11 Document outlining crime and court reporting policies, May 16, 1997
- 15.12 Document outlining crime and court reporting policies, September 14, 2000
- 15.13 The Daily Pantagraph Style Book
- 15.14 Pantagraph Handbook 1880

**Folder 16: Pantagraph Library**

- 16.1 Photo envelope to Carl Klemm from Librarian, Ethel Sinclair
- 16.2 Document detailing the holdings of the library collection

**Folder 17: Pantagraph Publishers and Management**

- 17.1 A flow chart for the Chronicle Publishing Company, 1988
- 17.2 Informational document to Pantagraph employees as they transition to Lee Enterprises publishing, January 21, 2005
- 17.3 Lee Enterprises brochure detailing their news publications
- 17.4 Letter from Lee Enterprises to Lee shareholders and employees, July 12, 2007
- 17.5 Document from US bankruptcy court regarding Lee Enterprises, Inc., 2011
- 17.6 Document from US bankruptcy court regarding Fairpoint Communications, Inc., December 29, 2010
- 17.7 A copy of an Internet posting to EditorandPublisher.com, March 28, 2005
- 17.8 Pantagraph Publishing Directories, 1997-2007

**Folder 18: Union Organizers**

- 18.1 Business card for Cathy Schwegmann, St. Louis Newspaper Guild
- 18.2 Advertising cards for the Pantagraph Union Campaign Strategy (3)
- 18.3 Union letter to Pantagraph employees from Cathy Schwegmann
- 18.4 Editorial by Malcolm Gay from the Riverfront Times, St. Louis, August 31, 2005
- 18.5 Letter from Steve Yount, president of the IAPE to Pantagraph employees
- 18.6 Letter to Pantagraph employees from the Bloomington Pantagraph Organizing Committee
- 18.7 Business cards for [www.pantagraphuion.org](http://www.pantagraphuion.org) (2)

- 18.8 Landmark Movement at the Pantagraph by Steve Arney, July 10, 2007
- 18.9 “What your employer might say/ What your employer won’t say”
- 18.10 A flyer: “Did you know? The law says you have the right to join a union!”
- 18.11 [www.pantagraphunion.org/blog](http://www.pantagraphunion.org/blog) flyer
- 18.12 “The law says you have a right to join a union” brochure
- 18.13 Union agreement between St. Louis Post-Dispatch LLC and St. Louis Newspaper Guild Local 36047 of the TNG-CWA AFL-CIO, CLC

**Folder 19: Management Responses to Union Organizing**

- 19.1 Letter to Pantagraph employees from Linda Lindus, May 2, 2007
- 19.2 Letter to Pantagraph employees from Linda Lindus, June 8, 2007
- 19.3 Letter to Pantagraph employees from Mark Pickering, Editor, June 25, 2007
- 19.4 Letter to Pantagraph employees from Barry Winterland, July 9, 2007
- 19.5 Letter to Pantagraph employees from Barry Winterland, August 20, 2007
- 19.6 Letter to Pantagraph employees from Linda Lindus, Publisher, October 25, 2007
- 19.7 Letter to Pantagraph employees from Richard Johnston, Publisher, with Vote No Unions on the bottom of the letterhead, October 22, 2008
- 19.8 Letter to Pantagraph employees from Richard Johnston, Publisher, stating the NLRB has scheduled a union election, November 21, 2008
- 19.9 Letter to Pantagraph employees from Richard Johnston, Publisher, stating Operations Division employees rejected union representation, December 11, 2008.

**Folder 20: Cartoons in the Pantagraph**

- 20.1 Just For Fun, A Portfolio of Cartoons as published in the Bloomington Pantagraph, 1914 (2 copies)

**Folder 21: Ledger**

- 21.1 W.O. Davis Ledger 1915-1920

**Folder 22: Scrapbook**

- 22.1 W.O. Davis Scrapbook, 1882-1888

**Folder 23: Personal Information Forms**

- 23.1 Stanley W. Bishop
- 23.2 Ernest L. Ives
- 23.3 Edgar McLean Stevenson
- 23.4 Elizabeth Stevenson Ives (Mrs. Ernest L.)
- 23.5 Carl Shur Vrooman
- 23.6 Timothy Read Ives
- 23.7 Elizabeth Stevenson Ives
- 23.8 Miss Letitia Stevenson
- 23.9 Julia Scott Vrooman
- 23.10 Adrienne Osborne Ives

**Books**

- Daily Record of Photography December 1, 1936-December 21, 1938

Daily Record of Photography January 1, 1939-December 31, 1940  
Daily Record of Photography January 1, 1941-May 19, 1941